



MDHIMSS 2011- 2012 Educational Year Sponsorship Opportunities

The 2010 – 2011 Educational Year was another great year for MDHIMSS. Our attendance grew as we celebrated our 25th Anniversary with a great Educational season, a Harbor Cruise, a Networking Event, and our very first Golf Tournament!

It provided ample opportunity for friends to re-unite, new bonds to be formed, and participants to network with their peers and our vendors.

This upcoming Educational Year should be no different, and we are excited about the calendar of events that we have planned for this upcoming Educational Year.

The tentative schedule includes:

Oct 6, 2011	MDHIMSS Evening Networking Event
Nov 1, 2011	Fall Education Event
Jan 18, 2012	Winter Educational Event
Apr 26, 2012	Spring Educational Event
Feb, 2013	Maryland Healthcare Information Technology Day in Annapolis (Tentatively February)
May 21, 2012	Golf Outing

To learn about each sponsorship opportunity, please see below.



Corporate Sponsorships

As we firm up our meeting facility arrangements, we know we will have a minimum of twenty Corporate Sponsorships available this year.

I would like to urge you that if you are at all interested in participating in our Corporate Membership program this year, that you sign up early. **Our space is limited and last year we reached our quota early.**

The cost for a Corporate Sponsorship is \$2,000. For that price, you get:

- Your company logo on our MDHIMSS Web site.
- Your company logo on the program material for the three **Educational Events** and our Maryland **Healthcare Information Technology Day**.
- A table at the event in our vendor rooms for the three **Educational Events**.
- The ability to speak at one of our **Educational Events** about your company during the Vendor Spotlight session (2 Minutes).
- Two free vendor passes to the each of the **Educational Events**.

Special Bonus – Pay by September 16th and get a free sponsorship for the MDHIMSS Evening Networking Event

As a special bonus, for those that **sign up and pay** for a Corporate Sponsorship **by September 16th**, we will also include a **free** sponsorship and vendor table for our Networking Event/Cocktail Hour/Dinner on October 6, 2011. Vendors that sign up and pay after September 16th for a Corporate Sponsorship **will not** get this additional bonus, and will be required to pay an additional \$675 if they want to have a vendor table at the Network Event.



MDHIMSS Evening Networking Event

Our Networking Event last year at Turf Valley was a smashing success! We had close to 200 people in attendance! We are holding a similar event this year which include cocktail hour(s), dinner, and an educational speaker.

All Corporate Sponsorships that sign up and pay for their sponsorships by September 16th will automatically receive a spot at the event.

After September 16th any remaining spots will be open to all others at the cost of \$675 per table. This also includes two free passes to the event for your sales team, as well your company logo on the printed material for the event.

We will also have two special Sponsorship Opportunities for this event for those vendors that want a little more publicity for the event!

Dinner Sponsorship (\$2,500) – 1 available

- Prominent Signage at the event for your company.
- Two free passes to the event for your sales team.
- Table at the event for your sales team.
- Logo on our MDHIMSS Web site for the event.
- Recognition and ability to address our attendees during dinner.

Cocktail Hour Sponsorship (\$2,500) – 1 available

- Prominent Signage at the event for your company.
- Two free passes to the event for your sales team.
- Table at the event for your sales team.
- Logo on our MDHIMSS Web site for the event.
- Recognition and ability to address our attendees during dinner.



Golf Outing

Our first Annual Golf Tournament held at Hayfields Country club was a tremendous success! It was a beautiful venue, great food and friends, and great way to make connections with potential customers. We have decided to make it a yearly event.

We have several Sponsorship Opportunities available this year, in the same format that we offered at our Inaugural event. They include several price points so to fit every budget:

- Event Sponsor (1) - \$5,000
- Dinner Sponsor (1) - \$4,000
- Lunch Sponsor (1) - \$4,000
- Cocktail Hour Sponsor (1) - \$3,000
- Beverage Station Sponsor (1) - \$2,000
- Longest Drive Contest Sponsor (1) - \$2,000
- Closest to the Pin Contest Sponsor (2) - \$2,000
- Practice Range Sponsor (1) - \$2,000
- Hole Sponsor (18) - \$1,500

To see the benefits as well as a full description of each, please refer to that Golf Sponsorship brochure.

Contact Us:

If you are interested in a sponsorship, please contact Bob Hooper, MDHIMSS Community Outreach Chair, via e-mail (bhooper@suburbanhospital.org) or call at 301-896-2529.